

FOR IMMEDIATE RELEASE



BlumSafe Unveils Revolutionary Watch Winder Drawer Insert

No Room for A BlumSafe in the Wall – No Problem

Archdale, NC – March 13, 2025 – [BlumSafe](#) is excited to announce the launch of its latest innovation for watch enthusiasts – the [Watch Winder Drawer Insert](#). Proudly made in the USA, this unique product (US patent pending) is designed to keep automatic watches both out of sight and perfectly wound while neatly and securely stored in a drawer in an owner's dressing room, bedroom, wherever.

The Watch Winder Drawer Insert is a game-changer for watch collectors who lack space for a built-in [BlumSafe](#) solution in their walls, cabinetry, or closets. Available in configurations for 6-10 watch winders per drawer, this product combines convenience and elegance, ensuring your precious timepieces are ready to view and admire.

The Problem: Collectors of automatic (self-winding) watches often face challenges in keeping their timepieces wound and ready to wear. Automatic watches rely on the motion of the wrist or a watch winder to rotate the rotor and keep their mainsprings wound. However, finding the perfect positioning for these winders in a drawer can be tricky. The optimal position for winding is between 80-90 degrees, but this makes it hard to view the watch face when the drawer is open. Fine watches are not just timekeepers – they're works of art, and collectors want to display them proudly and be able to view them easily.

The Invention: Enter the [BlumSafe Watch Winder Drawer Insert](#). Each Insert includes a wood base that attaches to the side of the drawer with screws. Two rows of beautiful wood watch winder boxes are attached to this base with spring-loaded hinges. These wooden winder boxes house removable Boxy watch winders, each with adjustable settings for the number of rotations per day and direction of rotation. Each row of winders is powered and connected to a power adapter via a discreet wire at the bottom that runs out the back of the drawer to the wall outlet.

The magic of the Watch Winder Drawer Insert lies in its servo motor, controlled by a low power magnetic switch. When the drawer is opened, the switch communicates with a controller to command the servo to lower the winders to a 60-degree angle for optimal viewing. When the drawer is closed, the servo moves the winders back to a 90-degree angle, ensuring the watches are perfectly wound.

Customization and Craftsmanship: Each Insert uses beautiful woods to create a functional yet visually appealing display for timepieces, crafted to match the décor. Custom wood solutions are available in addition to stock choices such as walnut, maple, mahogany, and painted white or black. The Inserts are lovingly built in BlumSafe's carpentry partner's Ohio workshop, where the company also manufactures its [Electronic Concealment Screens](#) and hinged [Concealment Mirrors](#).

The Inserts are available in three sizes, depending on drawer size and watch collection needs – 3, 4, or 5 winders wide (6, 8, or 10 winders per drawer). A drawer with at least 5 ½" of internal height and a nearby wall outlet is all that is needed for setup. For added security, the Insert can be built into a drawer with a Bluetooth or keyed lock or an invisible concealment drawer.

Market Exclusivity: What sets the BlumSafe Watch Winder Drawer Insert apart is its uniqueness. There is currently nothing like it on the market. Other drawer winder setups have fixed, compromised positions that are far from ideal for either viewing or winding. BlumSafe's innovation ensures that watches are both beautifully displayed and optimally wound, with no compromises.

Pricing and Availability: Made in the USA, the BlumSafe Watch Winder Drawer Insert is customizable, with pricing starting at \$1,895 for the six winder drawer insert, \$2,095 for the eight winder drawer insert, and \$2,295 for the ten winder drawer insert. It is now available for purchase on the BlumSafe website. For more information visit [BlumSafe.com](https://blumsafe.com). Delivery is typically 2-4 weeks, with longer wait times for exotic wood custom orders.

About BlumSafe: BlumSafe is dedicated to providing innovative and high-quality home security solutions for watch and jewelry collectors and others. With a focus on craftsmanship and customer satisfaction, BlumSafe continues to lead the industry in creating products that combine security, functionality, and style.

For media inquiries, please contact: BlumSafe Media Relations Email: media@blumsafe.com Phone: +1 (336) 370-5510

For more information, photos, and videos of the Watch Winder Drawer Insert, visit [here](#). Join the revolution in watch storage with BlumSafe today!

Product Page link: <https://blumsafe.com/product/the-blumsafe-winder-drawer-insert-us-patent-pending/>

Video link: <https://youtube.com/shorts/MnEB-27M1jA?si=HbzI-sXm26RTGcwv>