



BlumSafe Exhibiting at NYC WindUp Watch Fair
See Innovative Made in USA Wall Safes

Archdale NC (October 11, 2024) [BlumSafe](#) offers an opportunity for the public to see its innovative watch safes at the upcoming NYC WindUp Watch Fair in New York City, October 18-20, 2024, at Center 415, on Fifth Ave between 37th and 38th streets -- Booth# 32.

BlumSafe's practical and reasonably-priced timepiece and jewelry storage options include wall-mounted safes and other unique concealment solutions, each with a myriad of customization options and accessories that will appeal to devoted horologists and jewelry collectors alike. Learn more at [BlumSafe.com](#), [Instagram](#), [Facebook](#) and [YouTube](#).

"I'm looking forward to meeting with fellow watch collectors and showing them our BlumSafe products. Our company started with our safes, because I couldn't find a quality watch safe at a reasonable price point. I still wanted a quality product, but I preferred to put the extra money into growing my watch collection, rather than into fancy wood finishes," shared BlumSafe Founder & CEO Rob Blum. "Please stop by our booth and let's talk watches."

The latest innovation from BlumSafe is the [Smart Glass](#) option for the [display door BlumSafe](#) and the larger [Secure Display Cabinet](#). The Smart Glass coating makes the clear display door become opaque to conceal valuables from prying eyes - and back to clear again. The Smart Glass film can be activated by a smartphone app, Amazon Alexa or as a scheduled activity in an app.

Another groundbreaking BlumSafe product is the patent-pending [BlumSafe Concealment Cabinet](#), which provides a unique, secure storage solution for watch collections and other valuables. The popular BlumSafe is hidden within a cabinet and can be summoned by remote control, smartphone app or by voice control like Alexa. The BlumSafe quietly lifts up and out of the cabinet top to reveal up to 12 watches on their winders and provide easy access to select the desired watch for the day's activities. While initially designed for watch collectors, the Concealment Cabinet can also store jewelry, top shelf liquor or other collectibles. No intruder will ever suspect this cabinet protects valuables in a safe -- and its reasonably priced, starting at \$4,998 USD.

For smaller holiday gift giving, BlumSafe is introducing the [travel watch winder](#) featuring a whisper-quiet Mabuchi motor powered by AA batteries or USB charger and offering two winding settings. Two different watch cushions – plastic or sponge – allow for different weight and size watches. The PU vegan leather features an alligator style pattern in black or brown. The lightweight (1.75 lbs.) cylinder is 3.78” in diameter and 7.3” long and includes a window for viewing the watch inside. Similar functioning travel watch winders cost \$600 but the BlumSafe Travel Watch Winder is only \$79.95 USD which makes it great for gift giving.

About BlumSafe:

BlumSafe was born from a passion for watches and an unwavering commitment to create accessible, secure watch storage solutions for discerning collectors, as well as for customers seeking to protect or showcase all types of other valuables. Founder Rob Blum sought to keep his watch collection secure from household visitors and thieves while also allowing easy access to swap out watches daily -- at a reasonable price. Blum's initial solution was a deep wall-mounted safe with watch winders, offered at a fraction of the price of expensive freestanding watch safes. Since 2016, the product line has evolved to include a variety of tasteful and flexible options for watch collectors and others around the world. Customers can customize BlumSafe's Made in America products as their needs change, including safes with steel or transparent "display" polycarbonate doors, concealment cabinets and accessories to fit their personal style. BlumSafe.com

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