



Protect & View Valuable Watch Collection
BlumSafe Clear Display Door Wall Safe Allows Security and Enjoyment

Archdale NC (January 31, 2024) BlumSafe’s clear, polycarbonate [Display Door BlumSafe](#) provides visibility of the watches, jewelry and other valuables on display inside, while maintaining security and convenience. The Display Door BlumSafe is a variant of the original wall and cabinet-mounted solid steel door [BlumSafe](#), and like all BlumSafes, it is made in America.

The new Display Door offers a more expansive view of a watch collection by lowering the lock panel on the door. The tough 10mm thick polycarbonate offers security against typical break-in attacks and is similar to materials used in commercial security applications.

Like the original all-steel door BlumSafe, the built-in Display Door BlumSafe can be configured to house up to 12 watches on the completely modular BOXY® Brick modular winder system, up to 8 jewelry drawers or a combination of winders, drawers and shelves - and can follow you from home to home. As a customer’s collection grows or storage requirements changes over time, the modular configuration of the inside of the safe can adapt to these new requirements. Every safe includes a base drawer. A biometric fingerprint/keypad lock system (with a backup key) helps make your valuables easily accessible and secure. BlumSafes are mounted between wall studs or housed within cabinets or in closets, and are available in custom colors. Prices for a Display Door BlumSafe start at \$1,898 USD.

LED light strips inside the safe illuminate the watch collection or other valuables on display, such as jewelry hung on the velvet covered back wall or in drawers, a trophy, even bottles of premium liquor in a home bar or man cave. The light can be activated from the front of the safe.

“For those seeking more protection or concealment of their valuables, BlumSafe also offers a version of this safe with a solid, 5mm thick steel door. The clear Display Door BlumSafe was developed as a result of customer requests for the form factor of the original BlumSafe, but with the ability for an owner with a relatively secure environment to showcase their watches and other valuables for themselves, family and friends, without fear of a beloved watch disappearing with a housekeeper or plumber tempted by a valuable watch left out in the open, in a dresser-top watch winder,” shared

BlumSafe Founder & CEO Rob Blum. “Basically, while keeping your watches wound and ready to wear, the Display Door BlumSafe allows you to admire and enjoy your watches.”

BlumSafe’s practical and reasonably-priced timepiece storage options including [wall-mounted safes](#) and unique [concealment solutions](#) with a myriad of customization options and accessories that will appeal to devoted horologists and jewelry collectors alike. Learn more at [BlumSafe.com](#), [Instagram](#), [Facebook](#) and [YouTube](#).

About BlumSafe:

BlumSafe was born from a passion for watches and an unwavering commitment to create accessible, secure watch storage solutions for discerning collectors, as well as for customers seeking to protect or showcase all types of other valuables. Founder Rob Blum sought to keep his watch collection secure from household visitors and thieves while also allowing easy access to swap out watches daily -- at a reasonable price. Blum’s initial solution was a deep wall-mounted safe with watch winders, offered at a fraction of the price of expensive freestanding watch safes. Since 2016, the product line has evolved to include a variety of tasteful and flexible options for watch collectors and others around the world. Customers can customize BlumSafe’s Made in America products as their needs change, including safes with steel or transparent “display” polycarbonate doors, concealment cabinets and accessories to fit their personal style. [BlumSafe.com](#)

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