



Protect Watch & Jewelry Collections, Other Valuables Within BlumSafe Steel Door Wall Safes

Archdale NC (February 1, 2024) The original wall and cabinet-mounted solid steel door [BlumSafe](#) offers Made in USA security with a solid 5mm thick steel door and customizable storage configurations.

The BlumSafe can be configured to house up to 12 watches on the completely modular BOXY® Brick modular winder system, up to 8 jewelry drawers or a combination of winders, drawers and shelves - and can follow you from home to home. Collectors of other valuables also find the safe's unique form factor very useful. As a customer's collection grows or storage requirements changes over time, the modular configuration of the inside of the safe can adapt to these new requirements. Every safe includes a base drawer. A biometric fingerprint/keypad lock system (with a backup key) helps make your valuables easily accessible and secure. BlumSafes are mounted between wall studs or housed within cabinets. BlumSafes are often located in a bedroom, closet or dressing room, but can be placed anywhere within a home and are available in custom colors.

An LED light strip inside the safe illuminates the watch collection or other valuables. BlumSafes come standard with an adapter, plug-in wall power connection for winders, batteries for light and lock, mounting bolts, backup key and instructions. Some assembly and installation is required. Prices start at \$1,599 USD.

"Watches are securely stowed, wound and ready to wear," explained Founder & CEO Rob Blum. "We advise customers to consider safe size and placement when placing their first order. As an avid watch collector, I know firsthand how easily a watch collection can grow. You may want to allow for adding another BlumSafe in the future or sizing up initially."

Choose from unique, optional concealment BlumSafe accessories. [The Screen](#) is a secretly-hinged electronic photo album and information board that cleverly conceals a BlumSafe or any wall safe or wall nook. View photos, check weather and review your calendar while concealing your collection from unknowing eyes. The integrated valet shelf can hold keys, sunglasses, mints, coins. Prices start at \$1,399 USD. A [BlumSafe Concealment Mirror](#) with valet shelf conceals a BlumSafe in plain sight behind a mirror with useful valet shelf. Prices start at \$1,049 USD.

BlumSafe's practical and reasonably-priced timepiece storage options including [wall-mounted safes](#) and unique [concealment solutions](#) with a myriad of customization options and accessories that will appeal to devoted horologists and jewelry collectors alike. Learn more at [BlumSafe.com](#), [Instagram](#), [Facebook](#) and [YouTube](#).

About BlumSafe:

BlumSafe was born from a passion for watches and an unwavering commitment to creating accessible, secure watch storage solutions for discerning collectors. Founder Robert Blum wanted to invest in his watch collection rather than an expensive watch safe. He sought to keep his watch collection secure from household visitors and professional thieves while also allowing easy access to swap out watches daily at a reasonable price. Blum's initial solution was a deep wall-mounted safe with watch winders offered at a fraction of the price of expensive freestanding safes. Since 2016, the product line has evolved to include a variety of tasteful options. Avid watch collectors can customize BlumSafe's Made in America products, including safes with steel or display glass doors, concealment cabinets and accessories to fit their personal style. [BlumSafe.com](#)

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